

Don't Miss a Beat!

This Year's Winter Carnival Features Dynamic Musical Entertainment

McCall, Idaho January 15, 2008 - Winter Carnival visitors will be thrilled to enjoy the NEW music element added to this year's event thanks to Common Grounds Productions and sponsors Infuze Marketing.

“Stepping the music up a notch is a great addition to this year's carnival and we are looking forward to developing the music portion of this event each year,” stated Infuze Marketing CEO, Stacey Divine.

“Brian Thomas of Common Grounds Productions is a master at finding the most versatile talents in the market to meet all music lovers' tastes. We are honored to offer the Winter Carnival visitors these exclusive music events.”

This year's line up will feature everything from Soul to Rock to Jazz to Pop. Starting the event off just right at the Music Main Stage on Lake Street will be the mesmerizing sounds of *Intervision* out of Portland, Oregon. *Intervision* combines elements of Soul, Rock, Jazz and Pop, the quintet is earning lofty comparisons to bands like Steely Dan, Stevie Wonder, and Jamiroquai. On the same evening, popular Boise musicians *Rebecca Scott and Debbie Sager* will be sharing their award-winning tunes at one of the new events added this year: *Comedy Night at Northfork Lodge*.

Saturday, January 26 is another day filled with expressive music including *Intervision* and later in the evening, you'll be rocking to the Jazz/Country/Bluegrass mixture of *Buckskin Bible Revue*. On Sunday, January 27 *Clumsy Lovers* will fill the streets with music that will make you want to dance!

Continuing this hot line up on the second weekend of the festival are the hypnotic Neo Soul groove sounds of *Excellent Gentlemen*. You won't want to miss this chance to see this unique group! As an added bonus, you'll want to grab a wine glass and stop by the Northfork Lodge to enjoy the rare Jazz sounds of *Ben Burdick* at another of the newest event additions: *Wine and Art Jubilee on February 1*.

To conclude the 10 days of Winter Carnival festivities, there's no better band than *Equaleyes*, fresh out of Boise with their Rock/Pop/Reggae/Funk style, to bring you back next year!

The 2008 Winter Carnival is an annual event from January 25 – February 3, 2008, celebrating the winter season through a variety of venues, events and award winning snow sculptures. For further questions, refer to the Web site at www.mccallwintercarnival.com or call (208) 755-6119.

###