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Expose Your Business to Thousands

McCall, Idaho, Dec. 4, 2007 – With this year’s enhanced Winter Carnival comes new ways for local businesses to benefit through targeted advertising opportunities.

The Winter Carnival Committee has developed an Official Winter Carnival Program and an event listing guide, both will be handed out and available to all Winter Carnival attendees. Each of these documents provides targeted ad space to introduce the captive Winter Carnival audience to local business. In addition, several flyers will be passed out during the Carnival, which also have premium advertising space available.

“We are excited to introduce this kind of value for local businesses at this year’s Carnival. As a marketing company, we know the significance of having your company represented through a variety of avenues. The potential is unrivaled by any other event in this area,” said Stacey Divine, CEO of Infuze Marketing.

Another great opportunity available this year is the Winter Carnival Web site, which has been revamped and will feature all event sponsors and advertisers with links to their business Web sites. This provides an enhanced opportunity to be featured front and center and also have click-through capabilities to lead the viewer directly to your business.

This is a great way to take advantage of this yearly event and make it work to your advantage! Full and half-page opportunities are also available; prices start at only \$150. Space is limited in some cases so if interested please contact the committee as soon as possible. Call Jesse Murphy at (208) 866-6085 or Jesse@InfuzeMarketing.com.

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