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Get Exposure for Your Business at the 2008 McCall Winter Carnival

McCall, Idaho, Nov. 27, 2007 - After 43 years, the McCall Winter Carnival has become a renowned event that draws tens of thousands of visitors statewide. This year, the attendance is expected to reach even higher attendance levels and to support this, Infuze Marketing has been asked to join the team to plan and manage this year's event.

"It is our goal to make this the best festival ever so all members of the community benefit from it! We are excited to help this year's sponsors and local business owners enjoy added exposure and reap benefits that have never before been offered," said Stacey Divine, CEO of Infuze Marketing.

There are a variety of ways to benefit from the event. Options include donating a gift certificate, a simple cash donation or choosing to sponsor a specific event which would give you great advertising exposure to a captive audience. Among the new events added to this year's carnival is enhanced musical entertainment, a Snowmobile Extreme Rider Event, Matchstick Productions, a Fashion Show Luncheon, Comedy Night and Wine & Art Festival. Benefits for sponsors have also been enhanced through a few new avenues this year including, an official event program to be handed out to all visitors, an exciting NEW Winter Carnival Web site with credit card payment options, an event listings map and increased media exposure.

There are event sponsorship opportunities still available! Contact Jesse Murphy today at (208) 866-6085 or wintercarnival@infuzemarketing.com to find out how you can get valuable advertising space and/or sponsor an event!

The 2008 Winter Carnival Committee would like to thank the businesses that have already signed-up as sponsors this year; Accommodation Services, Cheap Thrills, Creed Noah Real Estate, First American Title, FOX 12 KTRV, Hearthstone, Hinson Power Sports, Homes & Land of McCall, Hotel McCall, Lumbermen's, McCall Magazine, KMCL FM/AM & KIOV, McCall Mortgage Company, RisingLine, River Ranch, Common Grounds, Infuze Marketing, River Woods Development, Sterling Savings, Toll Station Pizza and Tom Stewart Photography.

Proceeds from the Carnival go to McCall Chamber of Commerce, which are then generated back into the community to support additional business and charitable efforts.

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