

FOR IMMEDIATE RELEASE

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### **McCall Winter Carnival Needs YOU!**

McCall, Idaho, Nov. 20, 2007 – The 2008 McCall Winter Carnival Committee is asking the community for volunteers to chair some of this year's events. This year's Carnival is set to be the best yet with additional events and activities, but the committee needs chairman to help coordinate.

“We'd like to extend a thank you to everyone that has already signed up as a chairman and would also like to ask the rest of our community to consider getting involved,” said Jesse Murphy, Winter Carnival Committee Chairman.

Perhaps the biggest event of the Carnival, The Mardi Gras Parade on January 26 still needs a chair, as well as the Children's Neon Light Parade on opening night. In addition, this year's committee has added a Merchandising Chair to manage the merchandise booth where new and enhanced Winter Carnival gear will be sold. This year the committee has also added a Float Chair as a response to the community's expression of an interest in having bigger and more detailed floats in the parade; the chair would organize and find groups that would like to build floats. The chair position for the Children's Activities is also available; this person would plan all of the activities for the child play area, such as sledding and operating the snack shack.

Sponsorship and vendor opportunities are also still available, for more information or to volunteer please contact Jesse Murphy at, [jesse@infuzemarketing.com](mailto:jesse@infuzemarketing.com) or (208) 866-6085. Information on the McCall Winter Carnival is available on the new Web site: [www.mccallwintercarnival.com](http://www.mccallwintercarnival.com).

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