

Winter Carnival 2010 Sponsorship Opportunities

Theme for this year's event:

“WILD IDAHO”

Gold Snowflake Sponsor \$10,000

As a Gold Snowflake sponsor of Winter Carnival 2010 you will receive:

- Acknowledgement in pre-festival promotions
- Naming Rights for 2010 Fireworks opening and closing shoots
- Your company's name and/or banner at all major Winter Carnival 2010 events
- Company Logo on printed schedule of events and posters
- Sponsorship identification during the Mardi Gras Grand Parade (attended by an estimated 60,000+ people)
- Regular announcements of your company's support by event announcers
- Eight free tickets to each Chamber Sponsored Winter Carnival Event
- Acknowledgment on the Chamber of Commerce Carnival Website for an entire year
- Free vendor space at food/vendor court 10 x 10 (value \$1,000)
- Gold Snowflake Sponsors will be invited on stage to participate in opening and closing ceremonies.
- Inclusion in a full-page thank-you acknowledgment in the Star News including company logo

**** There is only room for two Gold Snowflake Sponsors (One sponsorship can be two business's splitting the sponsorship amount.)*

Silver Snowflake Sponsor \$5,000

As a Silver Snowflake Sponsor of Winter Carnival 2010 you will receive:

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at Winter Carnival 2010 Main Stage Area
- Company logo on printed posters
- Two free tickets to each Chamber Sponsored Winter Carnival Event
- Acknowledgment on the Chamber of Commerce Carnival Website for an entire year
- Free vendor space at food/vendor court 10 x 10 (value \$1,000)
- Inclusion in a full-page thank-you acknowledgment in the Star News

Bronze Snowflake Sponsor \$2,500

As a White Snowflake Sponsor of Winter Carnival 2010 you will receive:

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at Winter Carnival 2010 Main Stage Area
- Two free tickets to each Chamber Sponsored Winter Carnival Event
- Acknowledgment on the Chamber of Commerce Carnival Website for an entire year
- Free vendor space at food/vendor court 10 x 10 (value \$1,000)
- Inclusion in a full-page thank-you acknowledgment in the Star News

Copper Snowflake Sponsor \$1,000

As a Copper Snowflake Sponsor of Winter Carnival 2010 you will receive:

- Acknowledgment in pre-festival promotions
- Your Company's name and/or banner at Winter Carnival 2010 Main Stage Area
- Company logo on printed posters
- Two free tickets to the Chamber Event of your choice
- Acknowledgment on the Chamber of Commerce Carnival Website for an entire year
- Inclusion in a full-page thank-you acknowledgment in the Star News.

Nickel Snowflake Sponsor \$500

As a Nickel Snowflake Sponsor of Winter Carnival 2010 you will receive:

- Acknowledgment in pre-festival promotions
- Your company's name and/or banner at Winter Carnival 2010 Main Stage Area
- Two free tickets to the Chamber Event of your choice
- Acknowledgment on the Chamber of Commerce Carnival Website for an entire year
- Inclusion in a full-page thank-you acknowledgment in the Star News

Friend of Winter Carnival \$100

As a "Friend of Winter Carnival 2010" sponsor you will receive:

- Acknowledgment on the Chamber of Commerce Carnival Website
- Inclusion in a full-page thank-you acknowledgment in the Star News

Event Sponsors \$500-\$5,000

As an Event Sponsor you will receive:

- A banner with your business named as Sponsor of the event. (If you have a banner that you would like to use instead of ours that can be arranged) to be hung at the event
- Your name and logo on the McCall Winter Carnival Web page for an entire year as the Event Sponsor
- Recognition in the Local paper as the Event sponsor
- Your Logo/Name listed on posters and flyers for the Event
- Recognition and a Thank you on the Main Stage and during the event
- You will also be allowed to meet and greet those that come to the event during the registration
- Main Stage Sponsors and Fireworks Sponsors will have their banner in the music area for the entire week.
- Recognition for sponsorship before and after the Fireworks for Fireworks Sponsor and periodically during the festivities on the Main Stage for the Main Stage Sponsor.
- Event sponsors who sponsor at a level above \$500.00 will receive: a free vendor booth space 10 x 10

Sculpture Sponsor \$200-\$1,100

As a Sculpture Sponsor you will receive:

- A sign at the sculpture naming your business as the Sponsor
- Recognition on the Main Stage when the awards are passed out on Friday the 30th
- Recognition on the McCall Winter Carnival Web Page for an entire year
- Recognition in the local Newspaper

Please Contact:

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Director

McCall Chamber of Commerce

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